

WOMEN OF TOLEDO'S 7TH
ANNUAL INTERCULTURAL GALA

Global Gala

NOVEMBER 9, 2024 | 5 - 9 PM
HEART GALLERY



Women of Toledo's Vision

- 1 To provide a BRAVE space where women and girls can lean in with our organization for support, connect with other women, and build new skills and resources while creating a mentorship and peer networking circle to share ideas, offer support, or seek advice.
- 2 To advocate and provide a platform where intersectional and intergenerational women and youth can find their voices, choices and share their stories.
- 3 To develop a connecting HUB for women and organizations for economic empowerment.
- 4 To elevate quality of life and help promote self-sufficiency for women & and girls in our community.

The organization's programs fall into three distinct categories:

Economic Empowerment, Mentorship & Advocacy.

Programs are required to utilize the 3E organizational model: **Educating**, **Engaging**, and **Empowering**. The model ensures that every program and service offered by the organization will incorporate activities to educate participants, advance in social learning, engage them in a life improvement activity, and empower them to act within their circles of influence.

SAVE THE DATE!
WOMEN OF TOLEDO'S
7TH ANNUAL
INTERCULTURAL
GALA

*Global
Gala*

Sat. Nov 9th
5 PM to 9 PM



HeART Gallery
428 N. Erie St
Toledo, OH
43604



2023

Women of Toledo

At-A-Glance: Highlights based on our impact by the numbers.



59
Mentors



71
Mentees

62

GIRLS HUB : A SEAT AT THE TABLE PROJECT

53

Program sessions & activities

6

Advocacy Awareness Program

77

BIPOC, IMMIGRANTS & WOMEN SMALL BUSINESSES FEATURED AT MULTICULTURAL TWILIGHT MARKET IN CONJUNCTION WITH THE IMMIGRANT HERITAGE MONTH

2

INITIATIVES LED & MANAGED BY 26 VOLUNTEERS OF WOMEN LEADERS

(WOMEN'S BUSINESS COUNCIL AND RESPONSIVE ADVOCACY TASK FORCE)

228

HerHub Members received Business Development Opportunity

1,648 women and youth served in 2023
9,459 women and youth served since 2014



**duplication of individuals participating in multiple programs/services may occur.

Why Support the Global Gala?

Toledo has a lot of great heritage festivals, but none encompass the true variety or intersectionality of multicultural identities.

Women of Toledo's Co-Founder, the late Michelle Ansara had a vision to celebrate intersectional and diverse identities and raise awareness around the organization as a brave space for all women and youth to feel a sense of belonging and welcoming while celebrating their culture and heritage.



ART, CULTURE, FOOD, AND FASHION COLLIDE FOR AN EVENING OF MULTICULTURAL CELEBRATION

We invite you to embrace your and others' heritage through art, culture, food, and fashion to open dialogue across cultures leading to a greater understanding that our stories are more similar than different.



Global Gala Partner Levels

GLOBAL PARTNER

\$5,000

- NAMING RIGHTS TO VIP RECEPTION ROOM
- VIP RECEPTION OPENS 1 HOUR BEFORE THE GALA BEGINS
- EXCLUSIVE APPETIZERS & DRINKS DURING THE VIP RECEPTION
- HALF-HOUR EXCLUSIVE PERFORMANCE BY JAZZ LEGEND RAMONA COLLINS
- 20 TICKETS TO THE VIP RECEPTION AND 2 TABLES AT THE GALA
- BACK-COVER PAGE AD IN THE PROGRAM BOOK
- MENTION IN THE PRESS RELEASE
- ACKNOWLEDGMENT DURING GALA PERFORMANCES & FASHION SHOW
- LOGO AND SIGNAGE ON DISPLAY

MULTICULTURAL PARTNER

\$2,500

- 10 TICKETS TO VIP RECEPTION AND GALA
- FULL TABLE (10 TICKETS) AT THE GALA
- FULL-PAGE AD IN THE PROGRAM BOOK
- MENTION IN THE PRESS RELEASE
- ACKNOWLEDGMENT DURING GALA PERFORMANCES & FASHION SHOW
- LOGO AND SIGNAGE ON DISPLAY

INTERNATIONAL PARTNER

\$1,000

- FULL TABLE (10 TICKETS) AT THE GALA
- HALF-PAGE AD IN THE PROGRAM BOOK
- LOGO AND SIGNAGE ON DISPLAY

NATIONAL PARTNER

\$500

- HALF-TABLE WITH 5 TICKETS TO GALA
- QUARTER-PAGE AD IN THE PROGRAM BOOK
- LOGO AND SIGNAGE ON DISPLAY

LOCAL PARTNER

\$250

- TWO TICKETS TO THE GALA
- EIGHTH-PAGE AD IN THE PROGRAM BOOK
- LOGO AND SIGNAGE ON DISPLAY

INNOVATION PARTNER

\$100

- 1 TICKET TO GALA
- LISTING IN THE PROGRAM BOOK AS A GALA PARTNER
- LOGO AND SIGNAGE ON DISPLAY

INDIVIDUAL TICKETS

\$80 / PERSON

- ADMISSION TO GALA





BECOME A PARTNER!

VISIT US AT: WOMENOFTOLEDO.ORG

  @WOMENOFTOLEDO

CONTACT DETAILS:

Business/Organization:

Representative Name:

Representative Email:

Representative Phone #: Business Phone #:

Address line 1:

Address line 2: State: Zip:

CHOOSE YOUR SPONSORSHIP LEVEL:

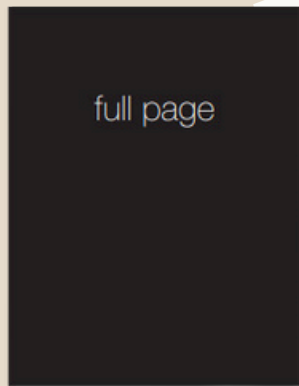
- | | |
|--|---|
| <input type="checkbox"/> \$5,000 GLOBAL PARTNER | <input type="checkbox"/> \$250 LOCAL PARTNER |
| <input type="checkbox"/> \$2,500 MULTICULTURAL PARTNER | <input type="checkbox"/> \$100 INNOVATION PARTNER |
| <input type="checkbox"/> \$1,000 INTERNATIONAL PARTNER | <input type="checkbox"/> \$80 INDIVIDUAL TICKET |
| <input type="checkbox"/> \$500 NATIONAL PARTNER | |

PAYMENT TYPE:

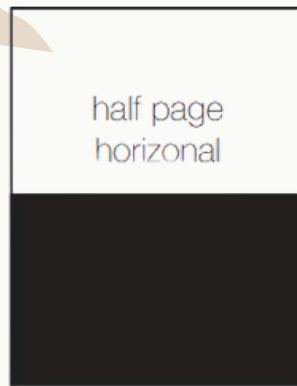
- ☐ PayPal: Make your online payment by visiting **womenoftoledo.org**
- ☐ Check: Please make checks out to **Women of Toledo** and send with this form
- ☐ Invoice Me: This will allow you to pay by credit card. An invoice will be e-mailed to you.



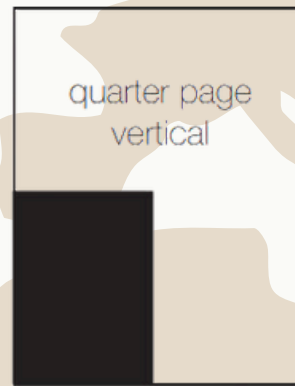
General information/specifications for print advertising based on a 8.5"x 5.5" publication



8" x 5"



4" x 5"



4" x 2.5"



2" x 3"

Print ad specifications:

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color space of the final print job (i.e.: 4/color process, greyscale or PMS spot color). Files may be emailed or placed on disk.

If it is necessary to submit ads in InDesign, Quark Xpress or Pagemaker, all fonts and graphics must be included on disk with the document.

Final version hard copy of all ads, as well as information on program, version and platform (MAC or PC) must also be included.

Be sure to consult with your publication editor on specific details before submitting advertising.

Thank you.



MEDIA KIT

THE GALA EXPERIENCE

- 7th Annual Intercultural Gala
- Women of Toledo Fundraiser
- A showcase of world culture
- Silent Auction & Raffle Prizes
- Food stations featuring local ethnic restaurants and caterers
- A fashion show featuring living models and local designers
- Performances from local cultural dance groups

VIP RECEPTION INCLUDES

Exclusive access to the third floor of the space, which includes service from a bartender recognized for their creative, fresh takes on drinks inspired by Northwest Ohio, providing signature cocktails and mocktails for the Gala's Global Presenting and Multicultural Partners. Tasty appetizers to enjoy before the food stations open during the gala. Attendees will enjoy an exclusive performance from **Jazz legend Ramona Collins**.

A FUN-FILLED EVENING TO EXPRESS AND CELEBRATE CULTURE, HERITAGE, AND IDENTITY THROUGH ART, CULTURE, FOOD AND FASHION.





**Thank you for your interest in partnering
and supporting Women of Toledo's 7th
Annual Intercultural Gala - Global Gala**

For questions please, contact
sierrao@womenoftoledo.org.

