

Social Impact Model



Using our 3E organizational model: Educating, Engaging, and Empowering, **we create sustainable solutions that elevate the quality of life, diversity and improve economic empowerment in the communities in which we live, work, play and raise a family.** How: Through the services and programs that fall into four distinct categories: Economic Development Initiatives, Mentorship, Advocacy, and HerHub Initiatives.

	EDUCATION	ENGAGEMENT	EMPOWERMENT
INDICATOR	<p># of individuals access to workplace (advance leadership) and marketplace training.</p> <p># of individuals increase knowledge/transferable skills.</p> <p># of youth with employable labor skills for STEM careers, (trade) or entrepreneurial.</p>	<p># of individuals leaders & mentors give talents/time.</p> <p># of partners connecting and collaborating.</p> <p># of individuals engaged in cultural diversity and heritage enrichment campaigns.</p> <p># of individuals receive information and resources on political, economic, and social issues. (Women focus area)</p>	<p># of individuals whose socioeconomic opportunity is improving.</p> <p># of individuals access to new, equitable, and sustainable opportunities.</p> <p># of individuals visibility with achievement, celebration, and storytelling.</p>
SOCIAL OUTCOMES	<p>Increase in women’s leadership and women entrepreneurs.</p>	<p>Increase in innovation and collaboration on community improvements.</p>	<p>Increase in livable sustainable neighborhoods.</p>
<i>Poverty Eradication</i>	Increase in student/young women who earn a degree in STEM or matches market needs.	Increase in awareness and appreciation for Diversity and Inclusion.	Decrease in barriers to talents or sustainable employment or businesses.
<i>Inclusive Economic Grow (Economic Equity)</i>	Increase economic opportunities and presence for underrepresented minorities, intersectional and marginalized in all areas.	Increase decision makings in allyship and advocacy.	Influence others' beliefs and actions.
<i>Gender Equality</i>			
TARGET POPULATION	Young women (@least 12 of age), women, and minorities.	Women, young women and intersectional individual	Individual in underserved communities with emphasis on BIPOC.