



MULTICULTURAL TWILIGHT MARKET

In conjunction with Immigrant Heritage Month

20 At-A-Glance:
Highlights based on
23 our impact by the
numbers

15

city & county-wide
network partners

450+

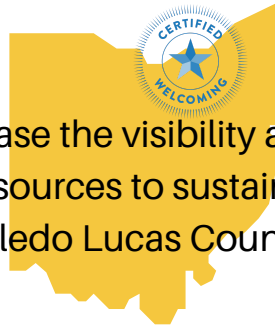
COMMUNITY MEMBERS
IN ATTENDANCE

75

BIPOC, Immigrants
& women small
businesses
featured

10

business development organizations
& agencies provide resources and
opportunities for business support



An initiative that aims to increase the visibility and opportunity to connect small businesses with available resources to sustain and grow their business while promoting a vibrant, diverse Toledo Lucas County as a welcoming city and county

11

planning committee members
with 1 canvassing activity within
DORA mapping

\$3K

 WITH \$1000 EACH AWARDED
TO THREE BUSINESSES VOTED
BY PEOPLE'S CHOICE AWARD

(To be eligible the businesses must also participated in business development opportunity and submitted SBA 641 form.)

Presented by:



CLARK SCHAEFER HACKETT
BUSINESS ADVISORS



PNC

LUCAS COUNTY
OHIO



Collaborators:



Partners:





Women of Toledo presented, along with LISC Toledo and Welcome TLC, the 2nd Annual Multicultural Twilight Market (MTM) at the Toledo Farmer's Market on June 3, 2023, in conjunction with Immigrant Heritage Month. Open to all, MTM offered family-friendly fun activities organized by the University of Toledo Center of International Studies and the Young Women of Toledo Girls Hub initiative. Other activities included music and performances from around the world including the African drum, the Middle Eastern dance, and the Culture of Mexico through folkloric dance.

Presented by Clark Schaffer Hackett, PNC Bank, and Lucas County Board of Commissioners, we had well over 70 vendors and businesses representing the BIPOC+, women+, and immigrant-owned small businesses in our ecosystem. Supported by Jumpstart, the City of Toledo Economic Development and Human Relations Commission, three businesses that participated in business development opportunities were eligible to receive a mini-grant via the voting session for People Choice's Award.

Other than helping reduce barriers that underrepresented and underserved small businesses and entrepreneurs often face to recover, grow, or start their businesses, Women of Toledo aims to strengthen our neighborhoods and community through the appreciation of racial, ethnic, and cultural diversity to encourage an inclusive and peaceful society. **Together, we will raise awareness of the vital role that newcomers of immigrants, global talents, and diverse populations have played in building a strong and successful community and nation with strong economic empowerment.**

