



**A farmer's market-style showcase of local BIPOC, women, and immigrant-owned small businesses.**

**Saturday, June 8, 2024**

**From 5pm to 9pm**

**Toledo Farmers Market, 525 Market St.**

**Free and open to the public.**

**The project is aimed at:**

- **Increasing visibility** for at least 50 BIPOC women and immigrant-owned small businesses.
- **Connecting businesses** with available supports and resources to sustain and grow them, and
- **Promoting a vibrant**, diverse Toledo.

In celebration of **Immigrant Heritage Month (June)**, **Women of Toledo**, **LISC Toledo**, and **Welcome Toledo-Lucas County** are proud to collaborate with the Toledo Farmers Market and present the 2nd Annual Multicultural Twilight Market.

We are seeking sponsors and partners to execute and promote the project activities, as well as to support the small business vendors and connect them to resources. Please see attached for more information about this opportunity.



A farmer's market-style showcase of local BIPOC, women and immigrant-owned small businesses.

# Save the Date!

Saturday, June 8, 2024

From 5pm to 9pm

Toledo Farmers Market, 525 Market St.

**Free and open to the public.**

**Come eat, shop, support local small businesses, and enjoy our vibrant, diverse Toledo!**





## Get Involved!

Your organization can support the Multicultural Twilight Market by:



Become a contributing partner



Encourage small businesses to submit a vendor application



Refer musicians and artists to provide entertainment at the event



Staff a table at the event to share info about resources for small businesses



Volunteer to assist with set-up and clean-up before and after the event



Promote the event through your social media, website, and newsletter!

Thank you for your consideration. We are looking forward to partnering on this exciting event supporting BIPOC, women, immigrant, and refugee-owned businesses.

**Contact: Sierra Ortiz, [sierrao@womenoftoledo.org](mailto:sierrao@womenoftoledo.org)**



## Partnership Levels

### "Global" Partner.....\$5,000

- Exclusive naming rights: Multicultural Twilight Market Presenting Partner
- Company logo in all printed materials, print advertising, social media, associated outreach, and Press Release
- Social media "spotlight" sharing a company representative's thoughts on why supporting diverse small businesses is important for local economic development
- Table at the event to share information or promotional material
- A portion of this sponsorship will directly support a participating vendor through a grant.
- 15 event tote bags

### "International" Partner.....\$2,500

- Company logo in all printed materials, social media, associated outreach, and Press Release
- Table at the event to share information or promotional material
- A portion of this sponsorship will directly support a participating vendor through a grant
- 10 event tote bags

### "Multicultural" Partner.....\$1,000

- Company logo in all printed materials
- This sponsorship will directly support a participating vendor through a grant.
- 6 event tote bags

### "Local" Partner.....\$500

- Company logo in all printed materials
- 1 event tote bag

**\*\* In order to guarantee recognition, partnership commitments must be received by Monday April 29, 2024, or contact Sierra Ortiz at [Sierrao@womenoftoledo.org](mailto:Sierrao@womenoftoledo.org)**